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HIGHLAND & MORAY SAILING STRATEGIC PLAN 2010 - 15

INTRODUCTION

Purpose. The purpose of this plan is to support the development of sailing in the Highland & Moray regions through the implementation of the identified key and enabling objectives.

Development. Input to the plan is invited at anytime from all the members of Highland & Moray Sailing – HMS – either at meetings or through emails to the Office Bearers. The plan is under continuous development and the latest draft version will be presented to HMS members at meetings for approval by the majority present and entitled to vote. Once approved the draft becomes the definitive version (which will then be the basis for further drafts).

Maintenance. The Chairman will maintain and hold the definitive version of the plan.

Distribution. The definitive version will be available on the HMS web-site in PDF.

Structure. This covers strategy and identifies the HMS Vision, Mission and Key Objectives. The accompanying Operational Plan (2 year period) covers operations and identifies time constrained Enabling Objectives to deliver parts of this strategy.

STRATEGY

Vision Statement. The HMS vision is for a strong and mutually supportive network of sailing clubs and centres that can deliver the HMS mission.

Mission Statement. The mission¹ of HMS is to develop² sailing³ for all in the Highland Council and Moray Council areas⁴

Key Objectives. The Key Objectives⁵ are numbered so that the related Enabling Objectives can be referenced. The Key Objectives are:

Key Objective No	Key Objective Description
K1	To promote interest and participation in sailing
K2	To promote sailing as an equal opportunities sport available to all
K3	To encourage the population of the area to take up sailing
K4	To adopt a coordinated approach for the development of sailing with sailing clubs and organizations within the area
K5	To assist sailing clubs, organizations and individuals in the area by arranging courses for personal performance improvement and in coach education

¹ Taken from the HMS Constitution dated 27 May 2010

² Royal Yachting Association Scotland (RYAS) recognizes HMS as *the* Sailing Development Group for Highland and Moray

³ In the context of this constitution, 'sailing' refers to all aspects of boating for which the RYA is the National Body

⁴ Referred to as 'the area'. The definition of the area *does not* constrain HMS from working with organizations outwith the area in pursuit of its mission

⁵ Taken from the HMS Constitution dated 27 May 2010

K6	To promote and support regattas and open events in the area as considered desirable by the hosts
K7	To provide a focal point for clubs, organizations and individuals to obtain and exchange information regarding sailing in the area by providing a free-to-use website
K8	To assist youth organizations gain access to sailing facilities within the area
K9	To facilitate communication between HMS associates and the Royal Yachting Association (RYA)

Growth. The intention is to repeat successful events annually and to add at least one further event annually to the portfolio.

Richard Jenner

Chairman HMS