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HIGHLAND & MORAY SAILING STRATEGIC AND OPERATIONAL PLAN 2012

INTRODUCTION

Purpose. The purpose of this plan is to support the development of sailing in the Highland & Moray regions through the implementation of the identified key and enabling objectives.

Development. Input to the plan is invited at anytime from all the members of Highland & Moray Sailing – HMS – either at meetings or through emails to the Office Bearers. The plan is under continuous development and the latest draft version will be presented to HMS members at meetings for approval by the majority present and entitled to vote. Once approved the draft becomes the definitive version (which will then be the basis for further drafts).

Maintenance. The Chairman will maintain and hold the definitive version of the plan.

Distribution. The definitive version will be available on the HMS web-site in PDF.

Structure. The plan is written in 2 parts. Part 1 covers strategy and identifies the HMS Vision, Mission and Key Objectives. Part 2 covers operations and identifies time constrained Enabling Objectives to deliver parts of the strategy.

PART1 – STRATEGY

Vision Statement. The HMS vision is for a strong and mutually supportive network of sailing clubs and centres that can deliver the HMS mission.

Mission Statement. The mission¹ of HMS is to develop² sailing³ for all in the Highland Council and Moray Council areas⁴

Key Objectives. The Key Objectives⁵ are numbered so that the related Enabling Objectives can be referenced. The Key Objectives are:

Key Objective No	Key Objective Description
K1	To promote interest and participation in sailing
K2	To promote sailing as an equal opportunities sport available to all
K3	To encourage the population of the area to take up sailing
K4	To adopt a coordinated approach for the development of sailing with sailing clubs and organizations within the area
K5	To assist sailing clubs, organizations and individuals in the area by arranging courses for personal performance improvement and in coach education

¹ Taken from the HMS Constitution dated 27 May 2010

² Royal Yachting Association Scotland (RYAS) recognizes HMS as *the* Sailing Development Group for Highland and Moray

³ In the context of this constitution, 'sailing' refers to all aspects of boating for which the RYA is the National Body

⁴ Referred to as 'the area'. The definition of the area *does not* constrain HMS from working with organizations outwith the area in pursuit of its mission

⁵ Taken from the HMS Constitution dated 27 May 2010

K6	To promote and support regattas and open events in the area as considered desirable by the hosts
K7	To provide a focal point for clubs, organizations and individuals to obtain and exchange information regarding sailing in the area by providing a free-to-use website
K8	To assist youth organizations gain access to sailing facilities within the area
K9	To facilitate communication between HMS associates and the Royal Yachting Association (RYA)

Growth. The intention is to repeat successful events annually and to add at least one further event annually to the portfolio.

PART 2 – OPERATIONS

Layout of Operations. The operational plan covers the current and following calendar year. The plan consists of a series of Enabling Objectives designed to implement portions of the Key Objectives. The Enabling Objectives conform to the SMART process; ie Specific, Measurable, Attainable, Result focused and Time constrained. Each Enabling Objective has a unique reference: the first letter and number shows the related Key Objective (eg K7) the second letter – E – indicates an Enabling Objective followed by its serial number which is followed by the month & year it is planned to be completed. For example K6E2/04/12 would refer to the second Enabling Objective in support of Key Objective 6 which is due to be completed in April 2012. Milestones to achieve the Enabling Objective are also identified below.

2012

Outline Intentions. The main intentions are to facilitate the HM Sailing Seminar, the North of Scotland Dinghy Championship, Open Race Training, a RIB Rendezvous and training to improve the management of open events. The secondary intentions are to encourage a better population of the HMS web-calendar and to develop further the interactive areas of the HMS web-site. HMS will continue to push hard for instructor and coach courses to be delivered on demand within the region to avoid the extra time and cost involved in travelling to the Forth or Clyde.

Reference	Description	Funds	Milestones & Information	Interest Group	Lead
K6E1/02/12	Host a Regional Race Management Seminar to increase the pool of qualified Regional Race Officers who in turn can train Club race officers	Individually financed @ £75/head – grants for Highland Residents available through Coaching Highland	Course scheduled for 11/12 February to be hosted by Chanonry SC. Book: http://www.rya.org.uk/racing/raceofficials/wanttobearaceoffical/courses/Pages/racemanagement.aspx	Racing – dinghy & keel boat, club officers	Richard Jenner
K1E1/03/12	Hold a HM Sailing Seminar	Self-financing	Scheduled for 10 March hosted by Royal Findhorn YC Programme to be issued early February. Tickets to go on sale early February	Cruising (sail), Racing (keel boats & dinghies), young and mature sailors, sailors with some disabilities	Richard Jenner

K7E1/03/12	Develop a 'crew match' interactive web page	FOC	Requires a suitable application and group decision on: <ul style="list-style-type: none"> • who should be able to join the group(s) • membership management of each group • message moderation of the group(s) 	Cruising & Racing (sail, keel boats & dinghies)	Web-master
K5E1/03/12	Open Race Training (ORT)	Self-financing over the year	Conduct junior ORT scheduled for: 3 March (Chanonry SC) 17 March (Chanonry SC)	Racing (dinghies)	Richard Evans
K5E2/03/12	Develop the ORT programme		Consider the options for the ORT programme based on the 2011 experience and select a way ahead.	Racing (dinghies)	Richard Evans
K5E3/03/12	Race Coaching		Develop a strategy to produce more Race Coach Level 2s at clubs	Racing (dinghies)	All
K3E1/03/12	Help promote club & centre open days	FOC	Utilize HMS web-site to promote events.	Anyone interested in taking-up sailing	All
K6E2/03/12	Help promote Moray Yacht Axis events	FOC	Dedicated page on web-site (under Events & News) plus entries in the HMS Events Calendar	Racing (keel boats)	David Bilsland
K6E3/04/12	Host a Regional Race Mark Laying Seminar	TBD	Scottish Sailing Institute are prepared to run this course depending upon support for the	Racing – dinghy & keel boat, club officers	Richard Jenner

			Regional Race Management Seminar		
K5E4/04/12	Host training for Honda RYA Youth RIB Championship	TBD	Scheduled for 7 April to be hosted by Chanonry SC and run by RYA Powerboat Committee	Junior powerboat competitors	Simon Paterson
K4E1/05/12	Hold AGM on 22 May	£60 for light refreshments	Offers invited to host	All	Chairman
K2E1/05/12	Support a disability sailing event	TBD	Scheduled for 12/13 May to be run by Findhorn Marina. Scope of support under discussion	Potential sailors with disabilities, club officers & instructors	Simon Paterson
K6E4/05/12	Promote North of Scotland Dinghy Championships	£100	Scheduled for 19/20 May to be hosted by Invergordon Boating Club <ul style="list-style-type: none"> • Purchase main prizes • Obtain voucher prizes • Highlight on HMS web-site 	Racing (dinghy)	Chairman In consultation with IBC
K6E5/07/12	Hold a RIB Rendezvous	FOC		Powerboaters	Simon Paterson & Helen Jenner
K6E6/07/12	Promote the Scottish Youth Series Regatta,	TBD	Scheduled June 30/July 1 at Chanonry SC, co-hosted by CSC and NSC, on 30 June/1 July. Classes for: Optimist, Topper, Feva, 420, Laser	Junior dinghy racers	Christine Spreiter

			Radial, 29er; plus coached regatta fleets for Optimist and Topper and a handicap fleet for any junior in any other boat, sailing on a separate course.		
K4E3/10/12	Fix dates and hosts for 2013 HMS events	FOC			Chairman
K7E2/11/12	Populate the HMS web-calendar with 2013 events	FOC			All

2013

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